

## Matthew Price

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Portfolio: [www.mattprice.design](http://www.mattprice.design)

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UX/UI Designer focused on turning data into actionable insights. 3 years of human centered design experience with a background in visual art and behavior theory.

## Experience

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### UX Designer

Finastra

[See the design system](#)

Contracted January 2022 – May 2022

Atlanta, GA

- Directed the product design for 3 Fntech apps.
- Evolved design and development processes to decrease time to market.
- Validated user flows by interviewing and testing with subject matter experts.
- First place winner of Hack to the Future 4 (\$344,340 in prizes). [Hackathon link](#)

### Product Designer

Resultlytics

[Read the case study](#)

November 2020 – February 2022

Kansas City, MO

- Outlined the information architecture and journey maps for a business intelligence and employee management app.
- Validated UI's ease of use by running 21 user tests.
- Invented the style guidelines and iconography using Illustrator and Figma.
- Coded 18 responsive front-end pages and user flows.

### UX Designer

Matt Price Designs (Freelance)

July 2020 – January 2021

Kansas City, MO

- Created UI and brand styles for 3 local startups.
- Designed and tested MVP user flows for 2 SaaS products.
- Increased client's website views per visitor by 58.9% in the first quarter.

### UX Designer

Precita Eyes (School project)

May 2020 – June 2020

[Read the case study](#)

San Francisco, CA

- Collaboratively redesigned the website for a mural arts community.
- Conducted user research with usability testing, heuristic evaluation, user interviews, and persona creation.

### Registered Behavior Technician & Trainer

ACES (Comprehensive Educational Services)

August 2018 – June 2020

Concord, CA

- Used Behavior Analysis to teach independent living to students with autism.
- Created behavior plans to shape and reinforce desired habits.

## Education

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Certificate: UX/UI design,

**University of California Berkeley Extension** - San Francisco

Jan 2019 – Jul 2020

Certificate: Human-Computer Interaction (HCI),

**Georgia Institute of Technology**

Present – Oct 2022

## Skills

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User journey maps,  
User flows,  
Storyboards,  
Behavior intervention,  
Product design,  
Visual design,  
Data visualization,  
Actionable insights,  
Wireframes,  
User testing,  
High fidelity mockups  
Functional prototypes,  
Responsive web design,  
Accessibility compliance,  
Front-end development.

## Software

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Adobe Creative Cloud,  
Figma,  
InVision,  
Power BI,  
HTML5,  
CSS3,  
JavaScript,  
Vue JS 3.