# Matthew Price

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Portfolio: www.mattprice.design        LinkedIn: linkedin.com/in/mattpriceuxdesign

UX designer with 3 years of experience. Creating and developing a crisp user interface for a startup's self-service product. Seeking to join a fast-paced organization with an opportunity to collaborate with other designers.

## Experience

### UX Designer
Resultlytics                                          Kansas City, MO
November 2020 - Present                          Read the case study

Outlined the information architecture for an analytics application in the vending industry. Invented the style guidelines and iconography using Adobe Illustrator and Figma. Took ownership of designing a natural, intuitive interface. Checked ease of use by running 21 user tests; adapted the design according to test results. Presented the design rationale to the product owner. Coded 16 front-end pages and user flows using Webflow, HTML, CSS, JavaScript, and Vue JS. Fulfilled the product vision with the engineering team.

### UX Designer
Matt Price Designs (Freelance)                        Kansas City, MO
July 2020 - Present

Work with startups to design their product's UI. Harmonize brand standards with emerging trends to ensure a fresh and consistent experience. Practice a user-centered design process to improve the end user's experience. Ran with business goals and redesigned a client's website, which increased views per visitor by 58.9% and total visitors by 83.5% in the first quarter.

### UX Designer
Precita Eyes (School project)                        San Francisco, CA
May 2020 – June 2020                             Read the case study

Collaboratively redesigned the website for a mural arts community. Cultivated design thinking with a cross-functional team. Designed an easy-to-use UI. Originated visual elements in Adobe Photoshop and Illustrator. Conducted user research with usability testing, heuristic evaluation, user interviews, and persona creation. Produced and tested functional prototypes.

### Registered Behavior Technician & New Hire Trainer
ACES (Comprehensive Educational Services)            Concord, CA
August 2018 – June 2020

Used applied behavior analysis to teach independent living skills to students with an autism spectrum disorder. Created and followed behavior plans to shape and reinforce desired habits.

## Education

Certificate: Human-Computer Interaction (HCI),      Jan 2021 - Oct 2021
Georgia Institute of Technology - Online

Certificate: UX/UI design, University of California  Jan 2019 - Jul 2020
Berkeley Extension - San Francisco, CA

## Skills

User research,
User interviews,
User journey maps
Storyboards,
Behavior intervention,
Product design,
Visual design,
Interaction design,
Wireframes,
User testing,
High fidelity mockups
Functional prototypes,
Responsive web design,
Accessibility compliance,
Front-end development.

## Software

Adobe Creative Cloud,
Figma,
InVision,
HTML5,
CSS3,
JavaScript,
Vue JS 3.